

BOONE COUNTY FAIR

1601 Industrial Park Road

Boone, IA 50036

515-432-5899

e-mail: boonecountyfair@msn.com

Dear Boone County Fair Friend,

Welcome to the 2008 Boone County Fair!

We had a good fair last year and are looking forward to having an even better one this year. To those of you who helped support us last year, we say a hearty "Thank You" and look forward to your support again this year. To those of you who are new to the program, "Welcome". We hope that your donation will benefit you as much as it does us.

Our booster program opportunities are basically the same as last year, ranging from the \$50 Family Pack to the \$1000 or more Sponsor Pack. The reverse side of this letter is a description of each of the levels. The number of tickets included with each package is listed. These can be customized if so desired, but be sure you get the same overall value. Any of the event tickets can be traded for other event tickets or carnival tickets. The value of each package is 125% of the cost of the package.

We would also like to emphasize the worth of advertising value of the Sponsor level of support. The cost of our entertainment events are as follows:

Jay Taylor- \$3000

Draft Horse Pull- \$2500

Stock Truck Pull- \$2000

Demolition Derby- \$2000

Combine Demo Derby-\$3000

This is a wonderful opportunity for businesses or individuals to sponsor or co-sponsor an event with support of \$1000 or more. Special recognition to these supporters is given during the event and in the fair program brochure, as well as the additional tickets available.

If you would like to order or have questions, please don't hesitate to call Jim Magee at 515-432-2003 or 515-689-5570 or Jennifer Dodd, Boone County Fair Board Manager at 515-432-5899.

Thank you in advance for your generous support of the 2008 Boone County Fair!

Sincerely,

Jim Magee

Boone County Fair Booster Chairperson